



2017 Application Form & Vendor Rules

Market Time: Thursdays – 3:00 p.m. to 7:00 p.m. or dusk

June 01, 2017 through October 26, 2017 (22 weeks)

Located: Green Bay Plaza parking lot
Between Taco Bell and CVS

Vendor Contact: Director@MilitaryAve.org
w. 952.544.9503 MilitaryAvenue.org
425 S. Military Ave. Green Bay, WI 54303

YOUR INFORMATION:

Business/Farm Legal Name: _____

Business Location: (for produce vendor – where is the produce grown, others list where product is manufactured.)

Contact Person: _____ Best Phone for This Person: _____

Contacts Mailing Address: _____ Street, City, State, Zip _____

Business Phone: _____ Other Business Phone: _____

Email: _____ Website: _____

We will use some of this information for advertising you and other participating vendors at our market.

RATES for 2017

Full Season Rate: *most spaces are 12'x12'*

_____ One space for the full 2017 summer market season (22 weeks) is \$120.00. (non-transferable)

_____ Two spaces for the full 2017 summer market season (22 weeks) is \$175.00. (non-transferable)

_____ I need a special arrangement. Please call to discuss. Space is limited and priority goes to full season produce vendors. _____

Daily / Monthly Rates:

_____ One space is \$11.00/daily

_____ This is for one space, one market date. This date must be approved before attending that day.

BID member businesses/Community/nonprofit:

_____ For businesses located in the Military Avenue BID district and the property owner is up to date on fees.

_____ Contact Military Avenue, Inc. for information on rates. Others must be approved by the committee.

YOUR SPACE NEEDS:

Our spaces may vary in size and are available on a **first-come first-serve daily basis** with required pre-registration. Please identify any space needs you may have. (car, van, equipment, etc.) _____

PAYMENT:

Send check or money order made payable to –

Military Avenue, Inc., 425 S Military Ave. Suite 206, Green Bay, WI 54303

VENDOR TYPE

Check one (or more) type that best fits.

___ Fresh produce

___ Processed/preserved food

___ Community/Nonprofit

___ Food to be consumed on site

___ Hand-made craft/art

___ BID Member

___ Fresh cut flowers/bouquets

___ Live plants

___ Jewelry (as your main item)

PARTICIPATION

Month / Week Dates:

As a *full season* vendor, you are expected to attend all the dates if possible. If there are dates, up to four, that you know you cannot attend during the entire season, please mark them off so we can fill in your space that day.

	Thursday - Days of the Month				
June	1	8	15	22	29
July	6	13	20	27	
August	3	10	17	24	31
September	7	14	21	28	
October	5	12	19	26	

Specials and Themes	
all are subject to change, TBD	
June 8 th –	Grow! (seed planting)
July 20 th –	Kids Safety Day
August 3 rd –	Dog Days of Summer
Sep. 7 –	Music on Military Fall Fest

Date Notes: _____

WIC or EBT card acceptance

If your product is eligible to be purchased with WIC/Senior Vouchers or EBT programs, will you accept them?
_____ YES _____ NO

NOTE: We have a machine to process EBT cards and will reimburse you with cash on a daily basis. Training will be provided. This program can increase YOUR sales. We favor vendors that are willing to accept one or more of these methods of payment, if eligible.

PRODUCT INFORMATION:

We want our market to be LOCAL. All items in the market must be grown, produced, created, or manufactured locally. Local means that the product was produced by you or your company within 100 miles of the market. Some exceptions may apply per committee approval.

Do you grow or produce all your items? YES / NO

If not, please explain: _____

Please list **ALL** items you intend to sell at the market and times that they will be available for sale.

Items not listed and approved by Military Market staff may not be sold at the market.

Handmade Craft/Art, please submit photos.

Example: spring - strawberries. Please identify any unique product(s) you have that we may not want to duplicate. All local produce is welcome and specialty produce is encouraged. Our committee reserves the right to refuse to accept certain products.

Attach additional page(s) if necessary.

**** Vendors, you will receive a letter/email/call of acceptance confirming your membership for the season. Thanks for your interest..**

Contract between you and the Military Avenue, Inc. Market on Military - 2017

*Have you been approved? ***

Vendors will receive a letter/email/or call of acceptance confirming or declining your membership for the season. This application alone does not mean that you are approved.

I understand that if necessary, I will obtain any and all proper permits from the City, County and/or State as required to participate in the Military Avenue Market on Military. ***Vendors are encouraged to carry liability insurance coverage protecting them in their participation at our market.***

I understand that this document serves as a contract between my business (above farm name/business name) and Military Avenue, Inc. I have read, understand, and agree to conform to the conditions stated in this application and vendor rules and have provided truthful and comprehensive information on this form.

If I do not comply with the market guidelines, I may be asked to leave and forfeit any and all remaining vendor fees. As a vendor, I may petition to be re-accepted at the market if approved by Military Avenue, Inc. Market on Military planning committee.

I agree that Military Avenue, Inc., along with CIII, JPM06-CIBC14 West Mason and MLG Management LLC and their respective officers, employees, agents and consultants are not liable for any injury, theft, or damage to either the buyer or seller, or their property, arising out of or pertaining to preparation for or participation in the Military Avenue Market on Military; whether such injury, theft, or damage occurred prior, during, or after the Military Avenue Market on Military 2017 season.

My Business/Farm further agrees to indemnify, defend and hold harmless Military Avenue, Inc., CIII, JPM06-CIBC14 West Mason and MLG Management LLC, and their respective officers, employees, agents, and consultants for and against any claims for such injury, theft, or damage.

Signed _____ Dated _____

Any violation of our guideline(s) may result in immediate expulsion from the Market on Military. Please respect our efforts to make this a fun, healthy and enjoyable experience for all.

Please make a copy of this form for your records and return the original (page 1-4) to us.

OFFICE USE:

Accept: _____ W/Exceptions: _____ Decline: _____

Exceptions/Change: _____

Confirmed: _____ Date: _____ Sign: _____ Note: _____

PRODUCT INFORMATION FOR SPECIFIC VENDORS:

All Market on Military Vendors –

** items marked with a * are required to be submitted with your applications.*

- The flavor of our market is *Local, Hand-crafted, and Homemade*. Please help us form a positive and unique environment.
- ***Specialty and unique items are especially welcomed and encouraged!***
- All vendors must have a sellers permit from the State of Wisconsin if required.
- Our market is kid friendly.

Fresh Produce Vendors – Fresh picked and uncut vegetables, fruits, apples, melons, etc. Also seasonal decorations, living plants, fresh cut flowers etc.

- Must be locally grown within 100 miles of Green Bay.
- All vendors must have signs displaying their name or farm name and the town they are located.
- Must be personally cultivated by you or the business you own and address listed on the application.
- Must be listed on the Product Description Form.
- Samples may be cut if proper food safe conditions are followed.
- Certified Organic vendors must include proof of certification* in order to promote “organic.”
- Practice all safe food handling procedures and obtain any license or permits required for your product.
- If you are selling products by weight, a class III scale is required by the City of Green Bay, for more information contact the City Of Green Bay’s Weights & Measures Inspection Division at 920.448.3300.

Processed/Preserved Food Vendors - Prepackaged foods such as pickles, salsas, honey, smoked, etc.

- All food must be processed by you or the business you own.
- All vendors must have signs displaying their name or farm name and the town they are located in.
- Processed food items should be sold with valid processing license and comply with Wisconsin labeling law requirements. Proof of license is required*.
- Practice all safe food handling procedures and guidelines for your product.
- If you are selling products by weight, a class III scale is required by the City of Green Bay, for more information contact the City Of Green Bay’s Weights & Measures Inspection Division at 920.448.3300.

Food Consumed on Site Vendor - Foods prepared on-site for immediate consumption.

- A temporary or mobile food establishment permit* from the Brown County Health Department is required. Please contact the Brown County Health Department at 920.448.6400.
- If you are selling products by weight, a class III scale is required by the City of Green Bay, for more information contact the City Of Green Bay’s Weights & Measures Inspection Division at 920.448.3300.
- Only the food listed on your application may be sold by the vendor preparing the food.

Handmade Craft/Art or Décor Vendor - Hand-crafted and home-made products and art.

- Items sold must be of your original design or creation.
- Person displaying the items must be the creator. (sorry, no sales reps)
- All vendors must have signs displaying their name and the town they are located.

GENERAL MARKET INFORMATION

Logistics:

- The market will open at 3:00 PM for customer sales and end at 7:00 PM or dusk later in the season. Set up can begin at 1:30 PM.
- There will be no moving vehicles allowed after 2:30 PM inside the market area.
- NEW - Due to a negative look of empty spaces, we are assigning space on a first-come, first-serve basis.
- As space allows, vendors are allowed to sell out of their vehicle but must also have a table and canopy to display their items.
- If you have a large enough space, vendors must park their vehicle (only one) in the assigned spot.
- Give our customers the best parking spots! Plenty of parking is available near the market.
- The market managers have the authority to move and reassign stall space to enhance or facilitate the market operations.
- All vendors are responsible for their own garbage removal. No use of the general customer trash receptacles, please.
- Electricity is not available on the market grounds.
- Smoking is prohibited within the market grounds.

Vendor Transactions:

- Price, terms of sale, etc. are between buyer and seller only. All vendors agree to abide by fair business practices.
- Any required sales tax collections and remittances are the sole responsibility of you, the sellers.
- Prices should be clearly posted for customers.

Equipment and Appearance:

- Canopy tents are required by all vendors. Wind conditions may warrant a tent free day.
- Vendors are required to provide their own tables, chairs, canopy tent, canopy weights, and any other items needed for their safe display in their respective assigned stall space.
- All items must be contained within the space assigned and may not infringe on adjacent vendors.
- The general cleanliness of the market area is everyone's responsibility. All vendors must keep their area neat while selling and make certain that the area is clean before leaving.
- Removal of your garbage is required. Market receptacles cannot be used.
- All market vendors should represent themselves in an appropriate manner, dress, and state of cleanliness.
- Shirts and shoes should be worn at all times.

Needing to cancel: contract, days attending or weather related problems

- If you need to cancel your contract with us, please give us a two week notice or contact us as soon as possible. A prorated amount may be returned to you with your proper notice. Director@militaryave.org or 920.544.9503.
- If you are unable to attend a certain day that you had included in your application, please contact us by Tuesday of the market week or as soon as possible. No refund will be made for that day. Director [@militaryave.org](mailto:Director@militaryave.org) or 920.544.9503
- The Market may be cancelled due to severe inclement weather. Every effort will be made to prevent canceling. Please check our Facebook page at Military Avenue Business Association for weather related closings or announcements.
- For last minute communication, call the market coordinator's cell phone Leah 612.810.0474

Special Services and Features at Market on Military:

- The Military Avenue information booth will accept and coordinate vouchers for EBT and WIC/Senior payment. Signs will be available if you are willing to accept this form of payment. Training will also be available for qualified products and procedures. We strongly encourage taking advantage of this program as it increases your sales. We offer a cash reimbursement at the end of the market day.
- There will be a "Community Booth" for businesses, community members, other non-profit agencies, or causes approved by the committee.
- *Extra produce?* This year, we are partnering with **House of Hope**. They are located one block north west of our district and provide shelter for young mothers and their children under the age of 5.
- Portable rest room will be available.
- Signage and other methods of advertising will be done to promote attendance.
- Facebook, MilitaryAve.org website and other social media will be used for advertising and a source for updates and news.
- Possible music, demonstrations, themes, or other entertainment will be scheduled when possible. Please host your own specials also.

If you have any questions related to your application, please send an email to Director@MilitaryAve.org or call 920.544.9503.

***** IF you are accepted, Vendors will receive a letter/email/call of acceptance confirming their membership for the season. You will also receive information if your product(s) are not accepted.*****

Thanks for your interest in Market on Military!