

Market on Military Sponsorship Opportunities 2018!

Market on Military Profile

Near one of the busiest intersections in Green Bay, the Market on Military draws from:

- the 43,000 drivers traveling this intersection per day,
- the 13,908 residents living within a one mile radius,
- and the commuters using one of the six bus transfer lines near the Military and West Mason Avenues corridors.

Fresh, homegrown produce and hand crafted items will be offered at the Market on Military starting Thursday, June 7th and going to October 25th 2018.

Each Thursday from 3-7 PM or dusk, we will host local vendors that grow or create their products within 100 miles of Green Bay.

We have easy in-out access and accessibility, with loads of near-by parking.



Additional Features

A “community booth” features Military Avenue businesses, non-profits, and other area information.

A special focus on children’s programing will be featured in the first half of the market, followed by entertainment.

Musicians and acts will “Play on the Pavement” weekly.

Other events within the market include chalk art, demos, special features like Dog Days, and bands for the Music on Military fall day. The family friendly Market on Military promises to be a **gathering place for all** with plenty of parking for a quick stop or a laid back stroll.

Market Promotional Plan

We will promote the Market on Military in these and other ways:

- | | | | |
|----------------------------|------------------------|----------------------------|-----------------------|
| EBT/ WIC users, | Live 54218 postcard, | Facebook | Convention & Visitor, |
| bag stuffers, | community calendars, | neighborhood associations, | |
| Farm Fresh East Wisconsin, | LED signs on Military, | and at the event itself. | |

*How can YOU help us get the word out?
Please contact us with any opportunities for partnerships!*

See the other side for sponsorship options.

<u>Sponsor Benefits 2018</u>	\$1500 - Crop Sponsor	\$500 - Plant Sponsor	\$250 - Seed Sponsor	Hybrid Sponsors
	<i>Two Available</i>	<i>Multiple available</i>	<i>Multiple available</i>	<i>Multiple available, see below</i>
Info booth signage, sized by donation level	x	x	x	
Website advertisement w/ your logo	x	x	x	
Mention in E-newsletter(s)	x	x	x	
Coupon/ad in giveaway bags – 1 x month. We will print what you want or give us 300 ct.	x	x	x	
Facebook advertisements/ calendar events	x	x		
Playing on the Pavement tent banner, name with music sponsor.	x			
Shout out from the Pavement entertainment	x			
Sandwich board signage "Market on Military -Today!" listing	x			
<u>Seasonal Hybrid Sponsors</u>				
Coloring contest – direct mail and weekly winner showcased at info booth. Your logo and name on flier. \$1,000* 1x direct mail to 3,300 neighboring households. (6 postal routes) Also posted on our website.				1 Available * routes can be divided or more can be added.
Playing on the Pavement Music Sponsor(s) - logo displayed with Crop Sponsor(s) on back of tent \$500 season				2 Available
Sponsor a recipe to hand out to customers - Include your logo on fresh food themed recipe card \$50 season, you supply the recipe cards				Unlimited
Special event days - Dog Days of Summer, Music on Military, Grow!, etc.				Multiple at each special event.
Children's projects - cover the cost, coordination, or supervision of a daily youth project. \$ depends on project and involvement (average 50 participants)				Up to 21 days available

In-kind items will be counted toward sponsorship levels.

BID businesses in good standing can use the Community Booth at no charge.

Military Avenue, Inc. is a 501 (c)(3) non-profit. Your donation/sponsorship is tax deductible to the full extent of the law.