

Winter Market on Military Sponsorship Opportunities 2018-2019

Interested in Sponsoring a local food and craft event?

The Military Avenue Business Association and Business Improvement District are working to highlight this great area. We are home to many hometown success story businesses, the best all-day breakfast places, and a concentration of the top off-price retailers.

Military Avenue, Inc. hosts a winter and summer Market on Military along with other community improvements. The market events draw traffic to the Military Avenue district, offer healthy food options to the neighborhoods, and give the local farmers and producers a place to sell their locally grown or made products. We offer Electronic Benefits Transactions (EBT) for qualified products purchased at the market and offer Double Your Bucks through a grant for area markets from HSHS with the intent to encourage the purchase and consumption of local fruits and vegetables.

About the Winter Market on Military

It will be held the **first and third Saturdays** starting Saturday, Nov. 3rd, 2018 and going to Saturday, April 20, 2019. Nov. 24 from 9 AM - 2 PM. **Also a Small Business Saturday special event Nov. 24.**

Located at **1481 W Mason Street, Green Bay, WI in the Green Bay Plaza**, at the corner of Fisk and W Mason. We have easy in-out access and accessibility, with loads of near-by parking.

Local vendors that grow or create their products within 100 miles of Green Bay are welcome. Up to 20% of their items can be outside of our self-made or grown requirements. We do not allow representative sold products.

We feature hand-crafted, home-made and locally grown items. Plus seasonal specialties!

Each week is unique! Here is a list of some of the items: fall and winter produce, organic produce, preserved foods, meat, eggs, honey, bakery, maple syrup products, pet treats, arts and crafts and more!

Our special focus on children gives free books from "Sonia's Love to Read" bin and a daily craft project.

Market on Military Area Profile

Near one of the busiest intersections in Green Bay, the Winter Market on Military draws from:

- the 43,000 drivers traveling this intersection per day,
- the 13,908 residents living within a one mile radius,
- and the commuters using one of the six bus transfer lines near the Military and West Mason Avenue corridors.

Market Promotional Plan

We will promote the Market on Military in these and other ways:

EBT users, bag stuffers, LED signs on Military, and at the event itself.	Wello postings, community calendars, local media,	Facebook, neighborhood associations, Convention & Visitor Bureau,
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<u><i>Sponsor Benefits 2018</i></u>	<i>\$500 – Main Event Sponsor</i>	<i>\$125 – Event Sponsor</i>	<i>Product Sponsors</i>
	<i>Two Available</i>	<i>Multiple available</i>	<i>Multiple available, see below</i>
Info booth signage, sized by donation level	x	x	
Website advertisement w/ your logo	x	x	
Coupon/ad in giveaway bags – 1 x month. We will print what you want or give us 150 ct.	x	x	
Mention in E-newsletter(s)	x		
Facebook advertisements and Event	x		
Sandwich board signage "Market on Military -Today!"	x		
<u><i>Product Sponsors</i></u>			
Sponsor a recipe to hand out to customers - Include your logo on fresh food themed recipe card \$50 season, you supply the recipe cards			Unlimited
Children's projects - cover the cost, coordination, or supervision of a daily youth project with craft vendor. \$ depends on project and involvement (average 15-20 participants)			Up to 13 dates available, one per day
Drawings /Raffle - Each Saturday drawing basket when items are available. Donate a raffle item/basket, business gift certificate, giveaway item, etc. alone with your business info. Advertised on Facebook and at Market. \$10, Free for BID businesses, nonprofit and community.			Up to 13 dates available, more than one per day

In-kind items will be counted toward sponsorship levels.

Military Avenue, Inc. is a 501 (c)(3) non-profit. Your donation/sponsorship is tax deductible to the full extent of the law.