

# Market on Military Sponsorship Opportunities 2019!

## Market on Military Profile

Near one of the busiest intersections in Green Bay, the Market on Military draws from:

- the 43,000 drivers traveling this intersection per day,
- the 13,908 residents living within a one mile radius,
- and the commuters using one of the six bus transfer lines near the Military and West Mason Avenues corridors.

Fresh, homegrown produce and hand crafted items will be offered at the Market on Military starting Thursday, June 6th and going to October 24<sup>th</sup> 2019. Each Thursday from 3-7 PM or dusk, we will host local vendors that grow or create their products within 100 miles of Green Bay.



Market attendance averages 450 (2018). The attendance fluctuates more at the beginning and end of the season as produce availability and weather affects attendance.

We have easy in-out access and accessibility, with loads of free, near-by parking.

## Additional Features

As part of the Information tent, a “community table” is available to Military Avenue BID businesses, non-profits, and others as approved.

A children’s project will be featured at each market, and sometimes we will have musical entertainment. Musicians and kids will “Play on the Pavement.”

Other activities within the market include free sidewalk chalk for making art, food tastes and demos, Dog Days event, and a band for the Music on Military, set for Sept. 19<sup>th</sup> this year. We are dog friendly for well-behaved dogs under their owner’s control. The family friendly Market on Military promises to be a **comfortable place for all** with plenty of parking for a quick stop or a laid back stroll.

## Market Promotional Plan

We will promote the Market on Military in these and other ways:

EBT/ WIC users,  
bag stuffers,  
Farm Fresh East Wisconsin,  
our website,

Wello,  
community calendars,  
LED signs on Military,  
and at the event itself.

Facebook,  
neighborhood associations,  
CVB tourist booklet,

How can YOU help us get the word out? Joint advertising is appreciated!  
Please contact us with any opportunities for partnerships! Be creative, we are!

<b><u>Sponsor Benefits 2019</u></b>	<b>\$1500 - Crop Sponsor</b>	<b>\$500 - Plant Sponsor</b>	<b>\$250 - Seed Sponsor</b>	<b>Hybrid Sponsors</b>
	<i>Two Available</i>	<i>Multiple available</i>	<i>Multiple available</i>	<i>Multiple available, see below</i>
Info booth signage, sized by donation level	x	x	x	
Website advertisement w/ your logo	x	x	x	
Mention in E-newsletter(s)	x	x	x	
Coupon/ad in giveaway bags – 1 x month. We will print what you want or give us 300 ct. per day	x	x		
Facebook advertisements/ calendar events	x	x		
<b><u>Seasonal Hybrid Sponsors</u></b>				
<b>Sponsor a recipe to hand out to customers</b> - Include your logo on fresh food themed recipe card \$50 season, you supply the recipe cards				Unlimited
<b>Special event days</b> - Dog Days of Summer, Music on Military, Grow!, etc.				Multiple at each special event.
<b>Children’s projects</b> - cover the cost, coordination, or supervision of a daily youth project. \$ depends on project and involvement (average 20 participants)				Up to 20 days available

In-kind items will be counted toward sponsorship levels.  
BID businesses in good standing can use the Community Booth at no charge.

For more information and creative thinking on how you can get involved, contact Leah at [Director@militaryave.org](mailto:Director@militaryave.org) or 920-544-9503.

Military Avenue, Inc. is a 501 (c) (3) non-profit. Your donation/sponsorship is tax deductible to the full extent of the law.